

Registration deadline:
3 May 2024

BEST PLACES TO WORK IN BROADCAST MEDIA TECHNOLOGY

What is this?

The Best Places to Work in Broadcast Media Technology is a survey and awards programme that honours employers in the broadcast technology and media industry that are making their workplaces great. This is a project of Broadcast Tech & Sport Group and The Circle Society in partnership with Workforce Research Group.

What's the process like?

A two-part survey is conducted to get a thorough assessment of each employer.

- Part 1 consists of an Employer Assessment where we capture details about policies and practices.
- Part 2 consists of the Employee Feedback Survey where we capture employees' opinions about their workplace experience. Employee surveys are conducted online.

Both the employer and employee data sets are combined to determine the best workplaces.

Who is eligible?

Organisations must meet the following criteria:

- Must be in the technology sector specifically for TV, Media, and/or Broadcasting
- Must have a minimum of 15 full time working personnel within the sector internationally
- Companies can have an international head office and subsidiary companies around the globe
- Applicants can be a broadcast media technology manufacturer, service provider, reseller, distributor, outside broadcast technology provider
- Be a publicly or privately owned business
- Have been in business for at least one year at the registration deadline

Are reports available for purchase?

All collected employee feedback will be presented in an online interactive reporting tool called the Employee Feedback Data Dashboard. The dashboard will allow each employer to view data by graphs, charts and tables. Plus, standard downloadable reports containing responses by demographic, employee comments and benchmarks are also available. This data is available for purchase for as little as £510 and discounts are available if pre-purchased.

Recognition:

Employers will find out if they have made the list soon after the surveys are completed. Those who make the best list will be honoured in a special supplement distributed with Broadcast Magazine in October 2024. The identities of organisations not making the list will be kept confidential.

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What does it cost?

The online employee survey process is Free. See chart for Employee Feedback Data Dashboard Report Prices:

No of Employees	No of Empl Surveyed	Pre-Survey Discount*	Regular Pricing*
15 - 24	All	£510	£600
25 - 99	All	£535	£630
100 - 199	All	£635	£750
200 - 499	Up to 300**	£685	£810
500 - 999	400**	£755	£890
1000+	500**	£800	£935

**fees are non refundable. Discount if ordered by 17 May '24.*

***employees are randomly selected*

To register visit: www.BestPlacesToWorkBroadcastMediaTech.com
For answers to any questions, please email answers@workforcerg.com